



## Newsletter - Summer 2009

### Welcome to The Link

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With mobility increasingly seen as a vital strategic element for success, Cognito is continuing to innovate best practice *Managed Mobile Workforce* solutions.

### Mobile business blindspot

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Survey raises alarm over 'mobile business blindspot'

A survey of 200 UK enterprises finds that despite the trend towards business mobility, many UK enterprises lack the expertise needed to implement a comprehensive mobile strategy.

[Read more »](#)

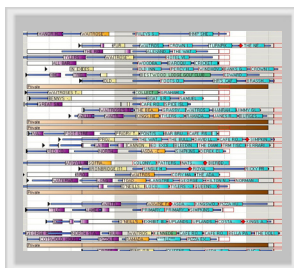


### Integrated Scheduling

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Cognito solutions are based around a thorough understanding of your business. This expertise can be directly translated into intelligent scheduling of your resources. Cognito has experience working with all the leading scheduling software products, and we're ready to bring this expertise to bear on your immediate business needs.

[Read more »](#)



- ▶ [Mobile Business Survey](#)
  - ▶ [Integrated Scheduling](#)
  - ▶ [Success Stories](#)
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### Don't just take our word for it

#### FM sees the light...

Weblight Ltd, the leading provider of lighting maintenance solutions now has greater visibility and control over their mobile workforce.

[Read more »](#)

#### The perfect image...

Konica Minolta, one of the worlds leading manufactures and distributors of digital imaging technology has benefited from a 22% increase in engineer productivity and a £2M reduction in inventory costs.

[Read more »](#)

#### Cognito in the news...

Take a look at the recent coverage for Cognito! Here you will be able to view online links videos and editorial, with coverage from the likes of Financial Times, Computer Weekly and Housing Technology to name but a few.

[Read more »](#)

### Events - SME 2009

Cognito will once again be exhibiting at SME 2009 on 22nd - 23rd September. If you are planning to visit why not come and see us on [stand 420](#)